



Performance Masking Tape 301E

Product Data Sheet

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Supersedes: September 2014

Product Description

3M™ Performance Masking Tape 301E is a chamois coloured, latex saturated crepe paper coated with a rubber resin adhesive

Key Features

- A balanced product where its temperature performance allows air drying and oven curing of paint systems up to a maximum of 100 °C for 1 hour with clean and easy removal.
- Suitable for Infrared / UV curing.
- Good solvent and moisture resistance.
- Crepe paper backing for conformability that will maintain integrity when formed around corners.
- Backing saturated for easy tear – resists slivering yet hand tearable.
- Rubber adhesive with instant adhesion.
- Good holding power that resists lifting or curling and helps reduce rework.
- Special back side treatment controls unwind and helps reduce waste.
- Designed for indoor use only. Tape should not be subjected to outdoor exposure or prolonged periods of sunlight as product may become very difficult to remove.

Physical Properties

Adhesive Type	Rubber
Backing Type	Crepe paper
Tape Colour	Chamois

Performance Characteristics

Adhesion to Steel AFERA 5001	9 N/25mm
Tensile Strength AFERA 5004	95 N/25mm
Elongation at Break AFERA 5004	10 %
Thickness AFERA 5006	0.150 mm
Temperature Performance	100 °C for 1 hour

Storage & Shelf Life

Store at 16 °C – 25 °C and 40 - 65 % relative humidity in its original box. The product can be stored up to 12 months after production.

For Additional Information

For additional product information, please go to www.3M.be/bonding or www.3M.nl/bonding

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